### Pre-workshop downloads & required materials

* Adobe suite, free with Northeastern <https://adobe.northeastern.edu/>
* Hi hello app <https://www.hihello.com/> (digital business card for networking)
* Linktree app <https://linktr.ee/>
* Linkedin profile <https://www.linkedin.com/>
* Whatsapp <https://www.whatsapp.com/>
* Slack app <https://slack.com/>
* Social media account of your choosing (Instagram, Twitter, Bluesky, etc.)

### Images, Videos, Graphics and Editing

* Biorender (<https://www.biorender.com/>): free science images
* Canva (<https://www.canva.com/>): image editing
* Phylopic (<https://www.phylopic.org/>): organism outlines
* Flat Icon (<https://www.flaticon.com/>): basic flat icons
* UMCES Ian Gallery (<https://ian.umces.edu/media-library/>): photos
* Microsoft Powerpoint: basic image editing
* Adobe suite: image editing
* Etsy ([www.etsy.com](http://www.etsy.com)): purchase rights to image use
* Capcut (<https://www.capcut.com/>): video editing
* iMovie (Apple Systems only): video editing
* Tiktok App: built in free video editor

### Website, Brand Design, and Social Media

* Coolers (<https://coolors.co/>): color palette generator
* Core Values list (<https://thehappinessplanner.com/pages/list-of-core-values>): One example of a core values list, many other different versions available online
* Tailwind (<https://www.tailwindapp.com>): free hashtag generator
* Buffer Social Media management (<https://buffer.com>): social media insights, connect up to 3 channels for free for personal use

### Building expertise in science communication

* Practical Science Communication Strategies for Graduate Students (<https://doi.org/10.1111/cobi.12305>), Kuehne et al, *Conservation Biology*
* Science Bites (<https://sciencebites.org/>): Short form science writing, opportunities to join as a writer and build a published portfolio
* AAAS Mass Media Science & Engineering Fellowship (<https://www.aaas.org/programs/mass-media-fellowship>): Fellowship opportunity to intern at a news or media outlet to gain science communication experience

### List of stellar science communicators and where to find their work

* **@prjectfin** on Instagram
* **@vgwschutte** on X/Bluesky
  + Resource list on scicomm jobs: <https://www.virginiaschutte.com/scicomm-jobs>
  + Resource list on scicomm communities: <https://www.virginiaschutte.com/scicomm-communities>
* **@nohaggerty** on X - Northeastern alum who received AAAS Media Fellowship and is now writing science media for the LA Times (<https://nohaggerty.com/>)
* **@Curly\_Biologist** on X - Amani Webber-Schultz, prominent marine scientist and science communicator (<https://linktr.ee/Curly_Biologist>)

### Internal Northeastern Resources

* Guide to effective science communication: <https://graduate.northeastern.edu/resources/tips-for-effective-science-communication/>
* Northeastern library storytelling and data visualization, Kate Kryder: <https://subjectguides.lib.neu.edu/dataviz/AtNortheastern>
* Northeastern Global News, takes news inquiries and media coverage requests: <https://news.northeastern.edu/contact/>
* Northeastern Science Media Lab, new initiative which may offer journalism opportunities for aspiring science writers: <https://camd.northeastern.edu/research/science-media-lab/>
* Northeastern Guide to Resumes: <https://careers.northeastern.edu/article/resumes/>
* Northeastern Guide to CVs + Cover Letters: <https://careers.northeastern.edu/group/resumes-cover-letters-and-cvs/>